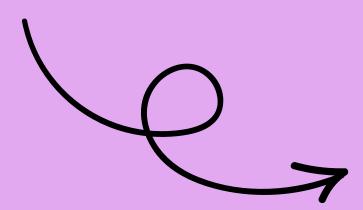
# EXCLUSIVELY REACH 81,000+ NEW PEOPLE EVERY MONTH BY PARTNERING WITH SCHOLARSHIPBOB!

OWN ALL THE AD SLOTS ON SCHOLARSHIPBOB. NO COMPETITION.



#### WHO WE ARE



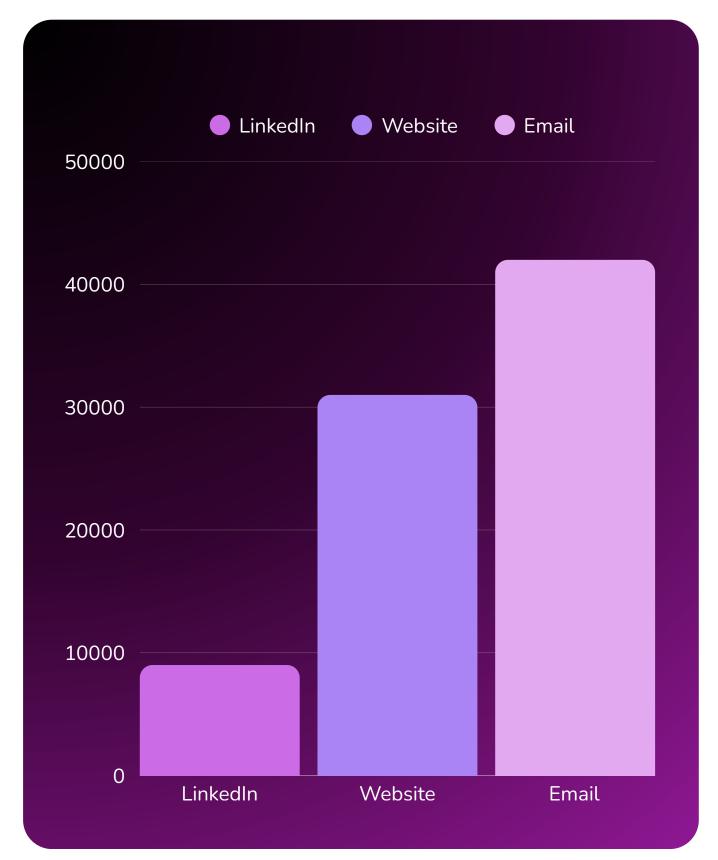
ScholarshipBob is a leading opportunity platform dedicated to assisting students and professionals worldwide in their search for opportunities. We cut through the noise to make the search for scholarships, fellowships, trainings, and funding opportunities seamless and straightforward.

Our mission is to ensure that ambitious individuals can focus on what truly matters: their education and future, while we handle the complexity of finding the right opportunity for them.

#### OUR PROPOSAL

In a crowded digital space, your message gets lost. Traditional advertising pits you against competitors for fleeting attention. We offer a different path: complete ownership.

We propose an exclusive partnership where your brand becomes the premier and only advertised solution within our entire platform for three full months. This isn't just placement; it's privileged access to a captive audience that trusts our guidance. Our uncontested visibility and absolute attention partnership allows you to gain maximum brand recall, higher click-through rates, and a significant boost in campaign effectiveness without increasing your ad spend.



Demographic: Students (Undergrad, Masters, PhD), entrepreneurs, and young professionals aged 18-35.

#### OUR REACH AND AUDIENCE

We deliver a dedicated, high-intent audience ready to engage. Our community is comprised of students, graduates, entrepreneurs and young professionals from around the world who are proactive abotheir personal and professional development. By the numbers:

#### **01** LinkedIn Community

Almost 9,000 followers and growing, with 60,500+ organic post impressions every week.

#### **02** Website Traffic

31,000+ active users monthly (Source: Google Analytics) from a global audience, primarily from North America, Africa, Europe and Asia.

#### **03** Email Subscribers

42,000+ highly-engaged subscribers eagerly opening our daily opportunity digests.

## WHY PARTNER WITH US?

A partnership with ScholarshipBob is more than just an advertisement. It is an exclusive alignment with trusted educational and entrepreneurial resource.



#### **Exclusive Visibility**

Your brand gets all three ad slots on every page on ScholarshipBob's website, no competition. Our partnership model ensures your brand is featured prominently without competing advertisers, maximising your impact.



#### **Targeted Reach**

Your message is placed directly in front of 81,000+ individuals actively seeking resources to better their lives. This is the perfect audience for educational services, fellowships, training programs, grant opportunities and more.



#### **Enhanced Brand Trust**

Associating your organisation with our reputable platform instantly boosts your credibility and goodwill within the education and entrepreneurship sectors.

## OUR PARTNERSHIP PACKAGE

For three months, your organisation will be the exclusive advertiser we promote across our high-traffic pages. What's included:

#### **01** Exclusive Banner Placement

A featured banner advertisement placed on all three ad slots on every page of ScholarshipBob's website for the entire partnership term.

#### **02** Dedicated Partner Status

We will proudly announce you as our official partner to our community via our email newsletter and LinkedIn channel.

### **03** Weekly Feature in Our Newsletter & LinkedIn Channel

Your ads will feature three times every week in our email newsletter and LinkedIn channel.

#### PRICING

#### \$2,400 USD for a 3-month partnership

You can change your creatives and tracking links during this period.

## ORGANISATIONS WE'VE AMPLIFIED

We Have Helped These Leading Brands Spread The Word About Their Opportunities.

At ScholarshipBob, we take pride in using our platform to shine a spotlight on incredible opportunities from around the world. Our audience has helped drive applications and awareness for these respected organisations.





























#### CONTACT US

Ready to grow your brand's impact with us? Let's build a successful partnership together. Contact Us:

hello@scholarshipbob.com +447350159852